



# Kuvio Creative Impact Grant Application

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Organization name: \_\_\_\_\_

Year founded: \_\_\_\_\_

Federal Tax Identification Number (if applicable): \_\_\_\_\_

Organization website: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact email: \_\_\_\_\_

Which category of services are you interested in (select all that apply):

Branding    Web Design    Marketing    Web Development    Operations Consulting

Please attach answers to the following questions. Answers should be no longer than a total of two pages.

1. Please give a brief statement of your mission, the services you provide, the populations you serve and your impact.
2. Provide a brief description of how you would plan to use Kuvio Creative services.
3. How do you think these services would help you to further your organization's mission?

Please submit completed applications to [kayla@kuviocreative.com](mailto:kayla@kuviocreative.com)



WHO ARE WE 

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Kuvio Creative is a full-service web design and development company that wants to give back to those making a difference by providing them with free services.

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Nonprofit, women-owned, minority-owned, and veteran-owned organizations from across sectors are welcome to apply. Recipients will have a consultation with the team and receive up to 100 hours of service depending on the scope of the project.

## SERVICES AVAILABLE

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1

### **BRANDING**

Your brand image should represent who you are as an organization before a potential client even reads a word of your story. Work with our designer to create a logo and branding guidelines for fonts, colors, and style that will ensure you have a cohesive and memorable identity.

2

### **WEB DESIGN**

Your website is your chance to make a great first impression! Elevate the look of your website with custom designs that provide a more unique and professional look than using a template. Our designers will work with you to create an original design that makes your brand stand out.

3

### **MARKETING**

Do you need the copy on your site reviewed and updated? Are you looking for some fresh ideas for your social media campaigns? Our marketing team would love to help! We will work with you to look at your audience and current analytics to develop a marketing strategy to help you achieve a higher reach and better conversion rates.

4

### **OPERATIONS CONSULTING**

Our Director of Operations is a master of efficiency while also excelling at relationship management. Work with her to review different aspects of your operation, identify the hiccups, and develop solutions that work for your organization.

5

### **WEB DEVELOPMENT**

Our development team can build you a customized website with the unique functionality your brand needs. They can implement updated web designs and find innovative solutions to create unique online experiences that make your site functional and memorable.

# 2019 Dates

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Grants are awarded quarterly with at least one recipient awarded each quarter.

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## **SPRING**

Applications open **May 20 - June 20**

Winners notified **July 1**

## **SUMMER**

Applications open **July 15 - September 10**

Winners notified **September 30**

## **FALL**

Applications open **October 15-November 30**

Winners notified **December 15**